

DEVELOPING DEVELOPERS LIVE WEBINARS



UNDERSTANDING THE REIPPPP RfP 17 SEPTEMBER 2020 – 14:00pm

WELCOME AND INTRODUCTION



Niveshen Govender SAPVIA Chief Operating Officer

WELCOME

Welcome to the "Understanding the REIPPPP RfP" Webinar 2020

SOCIAL MEDIA HASHTAGS

#DDwebinars2020 #buildbackbetter with #renewableenergy #localforglobal #sapvia #sawea #energytransformation #projectdevelopment



DEVELOPING DEVELOPERS



LOCAL RESOURCES – GLOBAL COMPETENCE

SAPVIA and SAWEA, in partnership with BEPA, IPPO and REEF(SA) present the first webinar of the seven-part series of workshops to address key areas that aspiring developers need to understand.

This session outlines the REIPPPP programme's RfP, it's current impact and the role it will play in transforming the South African renewable energy market.

As the representative voices of the solar PV and Wind industries we are constantly working towards collaborating with stakeholders across the renewable energy sector to share knowledge and drive effective change. Developing South African developers to build local competence of global standard, is key in accelerating the local renewable energy market.

IN PARTNERSHIP WITH BEPA Black Energy Professionals Association





DATE	WEBINAR TOPIC
17 th SEPTEMBER 2020	Understanding the REIPPPP RfP
22 th OCTOBER 2020	Fundamentals of RE Project Development
12 th NOVEMBER 2020	The Legal Outlook: Contacts and Agreement
10 th DECEMBER 2020	The Financial Outlook: Bankability to Financial Close
21 th JANUARY 2021	The Socio-Economic Impact
18 th FEBRUARY2021	Commissioning Projects: Engineering Procurement Construction
18 th MARCH 2021	Operating Projects: Asset Management, Operations & Maintenance

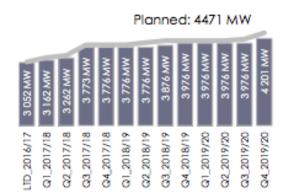


REIPPPP ACHIEVEMENTS

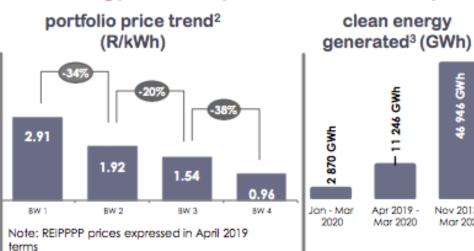
REIPPPP highlights

Successfully delivering clean energy timeously and cost effectively

megawatts operational (MW)



REIPPs have consistently contributed new capacity to the network since the end of 2013. As at March 2020, 94% of IPPs scheduled¹ to be operational have started commercial operations. The average lead time for these 67 projects to be completed has been 1.9 years.



Through the competitive bidding process the IPPPP effectively leveraged rapid, alobal technology developments and price trends, buying clean energy at lower and lower rates with every bid cycle, resulting in SA getting the benefit of RE at some of the lowest tariffs in the world. The estimated, average portfolio cost for all technologies under the REIPPPP has dropped consistently in every bid period to a combined average of R0.96/kWh in BW4. Indications are that prices will continue to decrease in future rounds.

Although production is only ramping as IPPs become operational, 46 946 GWh have already been generated by the RE portfolio to date thereby offsetting 47.7 Mton CO₂ emissions⁴.

46 946 GWh

Nov 2013

Mar 2020

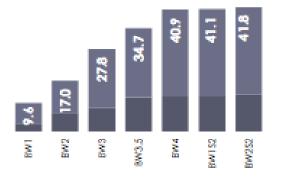
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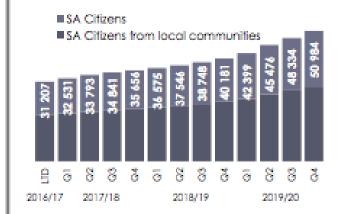
...and is supporting broader development objectives

total foreign investment attracted of total investment (cumulative R209.7 billion)

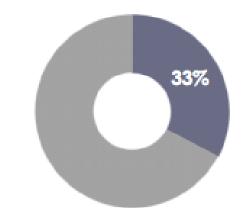
■Debt ■Equity



The total foreign equity and financing invested in REIPPs (BW1 - BW4, 1S2 & 2S2) was R41.8 billion by March 2020. employment creation³ (job years)⁵



RE generation plants are capital intensive and technologically advanced. 50 984 direct Job Years (57 855 FTEs⁶) created for South African citizens by March 2020, including people from communities local to the IPP operations. Of these jobs 41 345 (81%) were created during construction and 9 639 (19%) in the operational phase of the projects. 55 788 Total job years (63 307 FTEs) created in total by the programme to date of which 45% is for the youth. equitable shareholding (%)³



Black South Africans hold 33% of the shares across the complete supply chain (for the 91 projects in BW1, BW2, BW3, BW3.5 and BW4). Local communities hold 9% equity in the IPPs of BW1, BW2, BW3, BW3.5 and BW4.



AGENDA

SPEAKERS



Tshifhiwa Bernard Magoro Head of IPP Office

Biddy Faber

Consultant: Herbert Smith

Freehills



Director & Co-Founder of Mahlako A Phahla Investments



Mercia Grimbeek Head of Project **Development: ENERTRAG**



Brigette Baillie Partner: Herbert Smith Freehills

AGENDA: 14h00 - 16h00

- Introduction and Welcome: SAPVIA
- Key note presentation: IPPO
- Panel discussion on impacts of the RfP
- o A Reimagined RfP for South Africa: BEPA
- Spotlight: ENERTRAG
- Q & A: SAWEA



Sindisiwe Mbuli Infrastructure Transactor: RMB



Tafadzwa Mudyiwa Associate Partner: Letsema

Cobus Pieterse CTO: EDF Renewables SA

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Tshifhiwa Bernard Magoro IPPO Head of IPP Office

Bernard Magoro is the Head of the Independent Power Producers Office (IPP Office). He is a registered professional electrical engineer with more than 20 years of experience in various technical and leadership roles within the electricity supply industry.

At the IPP Office, he leads the team responsible for the procurement of power from Independent Power Producers on behalf of the Department of Mineral Resources and Energy.

Prior to joining the IPP Office he was the General Manager at Eskom responsible for the System Operator and Eskom Telecommunications, where his key role was the management of South African's electricity grid. He has been at the helm of the grid operator during one of the most challenging times due to generation capacity shortages. He has also been involved in the integration of the various electricity generation technologies into the grid, including OCGTs, Coal and renewable energy.

He holds an Electrical Engineering degree from UCT, MBA from Wits Business School and LLB from UNISA.





SAPVIA-SAWEA 2020 DEVELOPING DEVELOPERS WEBINAR SERIES

THEME: UNDERSTANDING THE REIPPPP RFP

THURSDAY, 17 SEPTEMBER 2020 14:00 - 15:30

..."it (REIPPPP) has already established a flagship public-private partnership model for South Africa, and indeed the rest of Africa, and in the process is helping alleviate Eskom's current power crisis while also reducing greenhouse gas emissions."

- Enabling Renewable Energy in South Africa: Assessing the REIPPPP, WWF, August 2014













IPP Programme - 10 years of Empowering Change



PRESENTATION OVERVIEW

- 1. History and Mandate of the IPP Office
- 2. Overview of the Independent Power Producers Procurement Programme (IPPPP)
- 3. Difference between RMIPPPP and REIPPPP
- 4. Key REIPPPP Achievements to date
- 5. Strategic outlook following the second determination
- 6. How are IPPs procured the process and requirements
- 7. Lessons from the past 10 years













In Nov 2020, we will commemorate 10 years since the establishment of the IPP Procurement Programme



Services provided:



Procurement management services



G

Monitoring, evaluation and contract management services

Professional advisory services



The **activities** of the office are in accordance with:

- the capacity allocated in the Integrated Resource Plan (IRP);
- subsequent ministerial determination
- DMRE support service requirements
- Applicable Legislations (incl. PPPFA, BBBEE Codes etc.)

Purpose: Delivering on the IPPPP objectives

- to enhance electrical power generation capacity in the country.
- to contribute to **broader national development objectives**, viz. job creation, social upliftment, local industry development & increasing opportunities for economic ownership













Risk Mitigation IPP Procurement Programme (RMIPPPP) is different from the REIPPPP

- The RMIPPPP RFP is technology agnostic and output based, with the following System Requirements:
 - Dispatchable flexible generation
 - Should be able to operate between 5h00 to 21h30
 - be able to provide energy, capacity and ancillary services
 - minimum Load factor of 50% per year
 - Also allows Portfolio Approach multi sites and multiple technologies as a single project
- REIPPPP, thus far, has always been RE technology specific, energy, self-dispatch etc.











In 10 years, the REIPPPP has made significant energy supply and economic development impacts

At the end of June 2020, after 7 bid rounds (bid windows 1, 2, 3, 3.5, 4 and small bid windows 1 and 2):

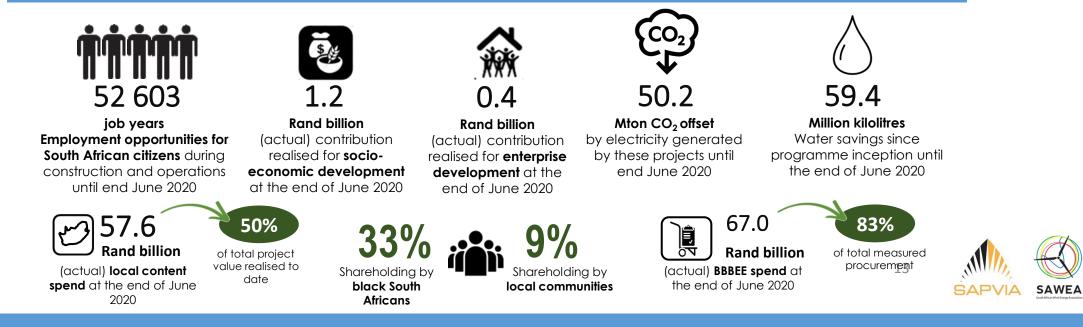
112 IPPs selected as preferred 6 422 MW electricity capacity 4 276 MW already operational from 68 IPPs

49 461 GWh energy generated by renewable energy sources



investment attracted for energy infrastructure in all bid windows

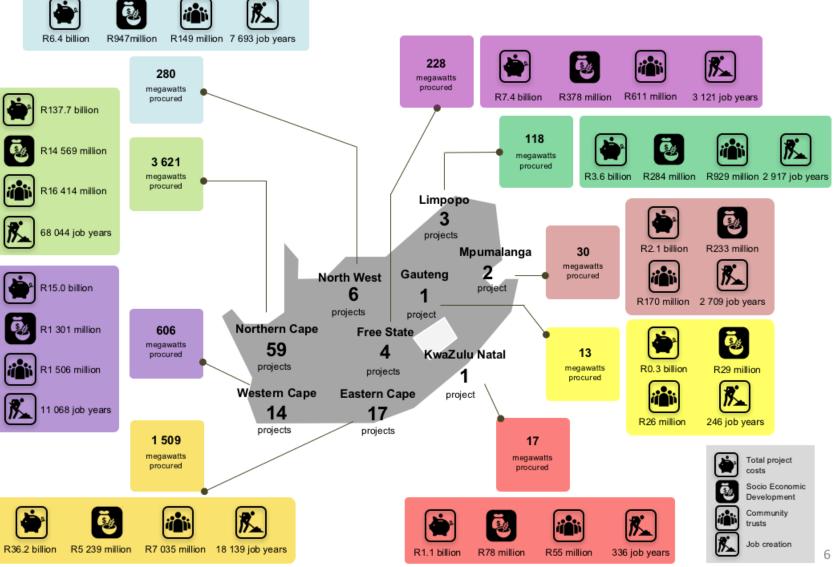
The REIPPPP uniquely incorporates fundamental socio-economic development objectives





The Renewable IPP Programme is providing benefits to all 9 Provinces

Commitments for bid windows 1, 2, 3, 3.5, 4, and Smalls BW1, BW2 as at 30 June 2020



6 SAPVIA SAWEA



Strategic Outlook following the second Ministerial determinations

- The IRP 2019 and associated Ministerial Determinations set the pace and direction of the roll out of the Independent Power Producers Procurement Programme (IPPPP), including the REIPPPP.
- 2000 MW determined under the RMIPPPP. Ministerial Determination for 6 800 MW for procurement an nounced on 10 September 2020, but not yet published.

	Determination for concurrence	total determinations	2019 target by	Determination share of respective IRP	allocation
	(MW)			2019 target by 2030	reference years
Short term capacity gap	2 000	14.5%	2 000	100.0%	2019 to 2022
Coal	1 500	10.9%	1 500	100.0%	2023 to 2027
Energy storage	513	3.7%	2 088	24.6%	2022
Solar PV	2 000	14.5%	6 000	33.3%	2022 to 2024
Wind	4 800	34.7%	14 400	33.3%	2022 to 2024
Gas & diesel	3 000	21.7%	3 000	100.0%	2024 to 2027

A total of 11 813 MW have now been determined under the IRP2019 opening multiple opportunities for emerging developers over the next 5-8 years











IPP Programme - 10 years of Empowering Change



REIPPPP Procurement Process and Timelines



A bid round or 2 Interested **3** Qualifying bid 4 Preferred bid window is submissions are bidders bidders are opened with a prepare and adjudicated required to finalise request for after an submit bid and sign all proposals (RFP) submissions in extensive project and issued to the response to evaluation financina market the RFP within process using agreements and (A Request for specified Independent meet all required Information [RFI] timelines Advisors before conditions is often used in preferred bidders contained in the bid are announced them, to reach preparation by DoE financial close process) the IPP

5 & 6 Following financial close the construction phase of the IPP facilities commences. Each facility procured in terms of the IPPPP is required to complete commercial operation by no later than the dates set out in the RFP. Within this prescribed window period each IPP is contracted to their targeted commercial operation date (COD) which marks the successful completion and grid integration of



Process











UNDERSTANDING THE REIPPPP RfP WEBINAR – DEVELOPING DEVELOPERS SERIES



Typical REIPPPP RFP Framework and Related Agreements

The procurement documentation pack contains the following:

Request for Proposals (RFP)	 Part A: General Requirements and Rules Part B: Qualification Criteria Part C: Evaluation Criteria (including ED)
Power Purchase Agreement (PPA)	• Contract between the seller (IPP) and buyer (Eskom)
Implementation Agreement (IA)	 Contract between the IPP and the DMRE Obligation for IPP to deliver on economic development obligations On buyer default DMRE to pay IPP. Approval of Minister of Finance required (i.e. Government support, where applicable)

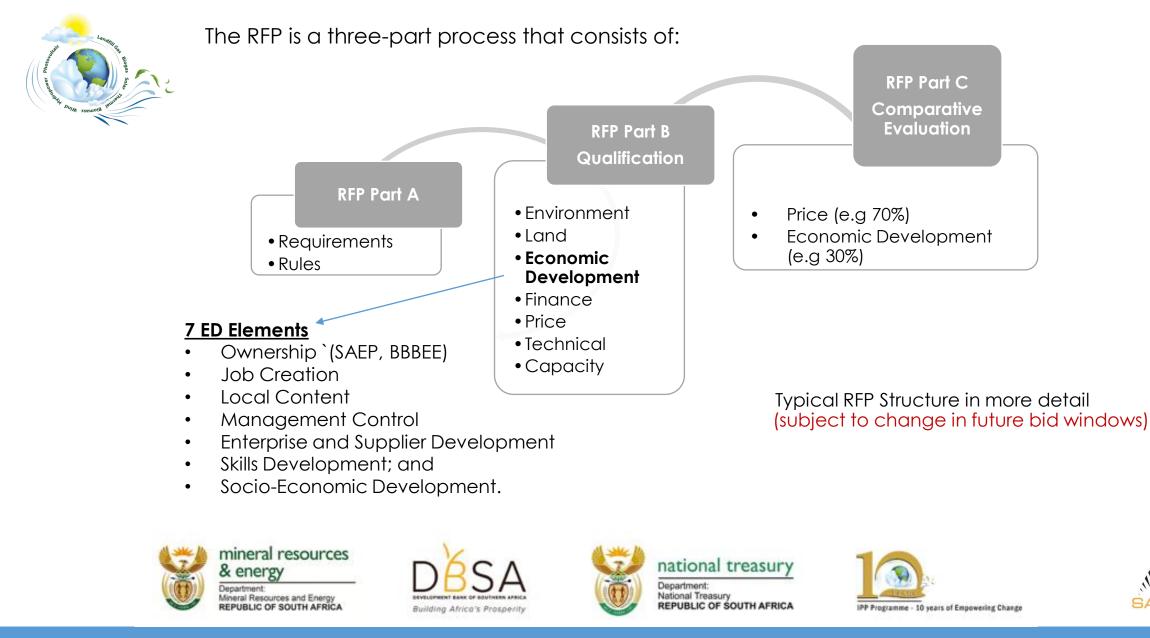




Department: National Treasury REPUBLIC OF SOUTH AFRICA







SAPVIA

SAWEA



LESSONS FROM THE PAST TEN YEARS

- **Refinancing initiative** to reduce impact of high tariff from BW 1-3.
- Optimise active black participation across the value chain: iincluding participation in O&M, EPC, Balance of Plant, Electrical work etc.
- Address access to affordable financing.
- Ensure that future bid windows offer value for money and have minimal impact on the fiscus.
- Optimise social economic development impact at community level through more impactful IPP ED/SED initiatives (e.g. through better cooperation among IPPs).
- Improving the IPPPP's support for local content requirement enhancing the broader government objectives of industrialisation.













CONCLUDING REMARKS

- SA REIPPP Programme has set itself as a benchmark, but we still need to do more to increase local participation.
- As we roll out the IRP 2019 we expect more South Africans to play more active roles in support of the government broader developmental objectives.
- Participation in the REIPPPP is broader than Ownership. There are several opportunities for more people to participate:
 - From Project conceptualisation to Operating and Maintenance (Some examples included in the back-up slides)











IPP Programme - 10 years of Empowering Change



Thank You













Opportunities in the RE sector

Typical Construction Opportunities include:

Description	Example
Accommodation	Guesthouses/ B&Bs in the area
Catering Services	"lunch van"; catering for meetings
CCTV/ Security Services	Security guards and installation of CCTV/ security systems
Cleaning Services	Cleaning of site offices
Diesel/ Petrol Supply	For site plant and vehicles
Bricklayers	Control/ O&M buildings, culvert wing walls
Civil earthworks	Cut/ Fill, trenching, drainage lines
Civil ancillary works	Culvert installation, retaining walls, fencing













Opportunities in the RE sector

Typical Construction Opportunities – CONT'D.

Description	Example
Electricians	Control/ O&M building services installation
Painters & Decorators	Control/ O&M building
Glazing supply and installation	Control/ O&M building
Plant hire	Graders, dozers, rollers etc
Roofers	Control/ O&M building
Plumbers	Control/ O&M building
Vehicle maintenance	For plant and vehicles
Sanitary Services	Provision of ablution blocks and disposal of sewage waste













Opportunities in the RE sector

Typical Construction Opportunities – CONT'D.

Description	Example
General Consultancy Services	Health & Safety; Engineers; Architects; Project Management; Administrative Staff
Quality Management	Quality monitoring and control by Civil/ Electrical Engineers working for EDF/ Vestas
Environmental Services	Water Quality Monitoring, Environmental/ Ecological Clerk of Works
Ground Investigation	Intrusive investigation to Engineers' specifications
Topographical Survey	Survey and setting out
Aggregate Supply	From licenced borrow pits only
Transportation	Transport of workers to/ from and around Site











IPP Programme - 10 years of Empowering Change



Opportunities in the RE sector

Typical Operations & Maintenance Opportunities include:

Description	Example
Environmental Consulting	EMPr compliance, bird & bat monitoring
Fire break maintenance	Grass cutting around WTGs and substation
Alien vegetation management	Removal of alien vegetation from the site
Technical Consulting	End of warranty inspections, "Independent Engineer"
Control/ O&M building(s)	General building maintenance, e.g. plumbing, LV electrical, heating/ ventilation
Site roads	Grading and material replacement/ re-compaction
Drainage	Clearing drains & culverts of debris, silt & vegetation











IPP Programme - 10 years of Empowering Change

FINANCIAL



Sindisiwe Mbuli RMB Infrastructure Transactor



TECHNICAL





LEGAL

Brigette Baillie HERBERT SMITH FREEHILLS Partner Biddy Faber HERBERT SMITH FREEHILLS Consultant SED-ED



Tafadzwa Mudyiwa LETSEMA Associate Partner



A REIMAGINED RfP



Meta Mhlarhi MAHLAKO A PHAHLA INVESTMENTS Director and Co-founder BEPA Chairperson and Co-founder Meta is a qualified Chartered Accountant with over 19 years of professional experience. She is a director of Mahlako, a company focusing on Finance, Energy, Telecoms and Infrastructure investments and advisory that she cofounded 12 years ago with Makole Mupita.

Since 2008 Mahlako has successfully invested in projects in excess of R5 billion and advised on mandates in excess of R500 billion. Her advisory experience includes advising the Department of Energy on the Nuclear New Build Programme as well as various other advisory engagements for the South African Nuclear Energy Corporation.

Meta has extensive governance and management experience and has served and chaired numerous boards and audit committees. She currently serves on the board of AON South Africa. Meta is also the co-founder and current chairperson of the Black Energy Professionals Association (BEPA), an organisation that exists to represent and champion the specific interests of black people with the aim to achieve radical economic transformation of the Energy sector in South Africa.



A REIMAGINED RfP



INTRODUCTION

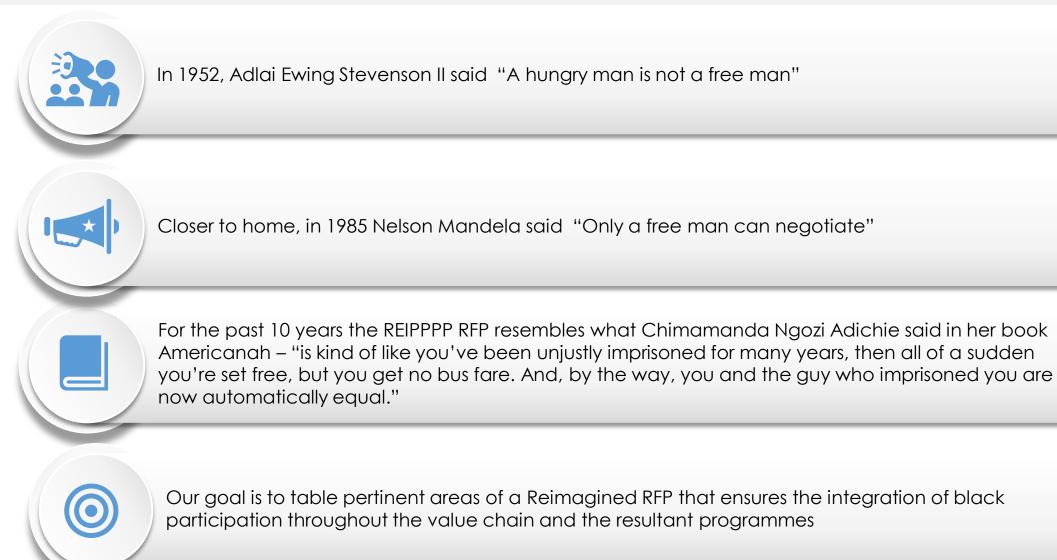


The energy sector continues to thrive in South Africa and plays a significant role in growing the economy There is poor participation by black professionals especially at a strategic and commercial level

BEPA was established to address the aspirations of black industry participants BEPA represents the specific interest of black people with the aim to achieve transparent broad participation in all the Energy Sectors BEPA will actively try to create solutions and solve problems facing black professional who are either involved or keen to play a role in the sector



A REIMAGINED RfP





IPP PROJECT DEVELOPMENT STAGES

Project feasibility phase

Legislation

₽₽

- Regulatory framework
- Energy Policy Framework
- Institutional requirements
- Project criteria
- Project risk analysis



- Land (Lease or purchase)
- Fuel (supply, transportation, price)
- Environmental Studies
- Generation licence (Application, due diligence, approvals)
- Project company (registration, co-sponsors)
- Advisors and consultants
- Competitive procurement
- Financial model

Project financing phase

- Equity
- Lenders (DFIs, Commercial Banks)
- Agreements (Loan Agreements, Shareholders Agreement, O&M Agreement, construction agreement)

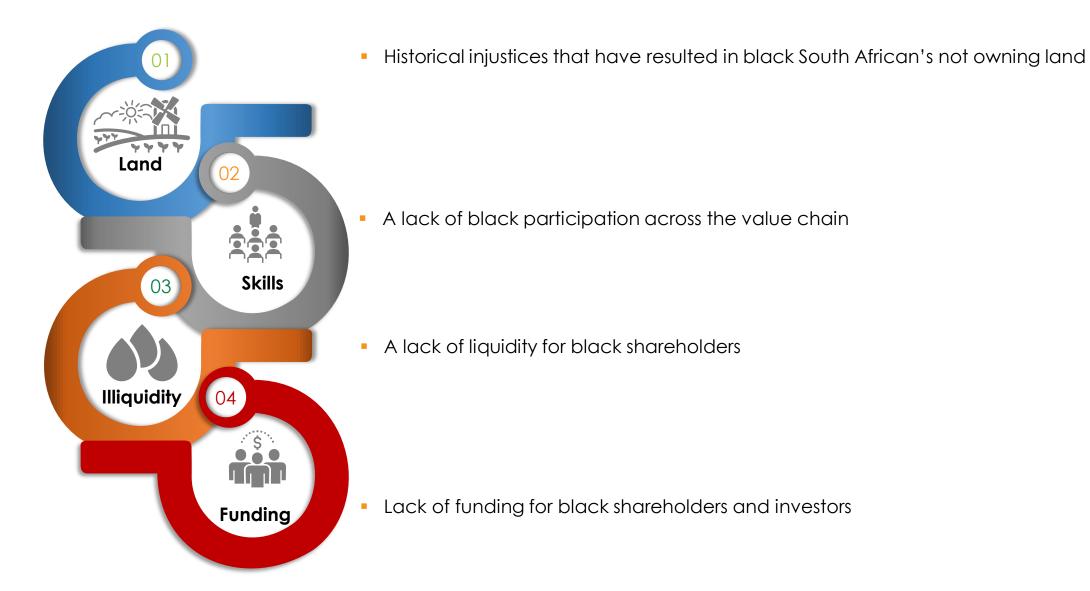


Project construction phase

- Complete construction, technology material availability and cost overrun risk
- EPC (completion and performance guarantee)
- Lenders risk (equity guarantee for debt and liquidated damages, lenders independent engineers)



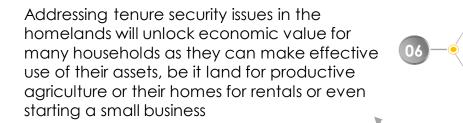
KEY GAPS IN THE SOUTH AFRICA ENERGY SECTOR AND REIPPPP





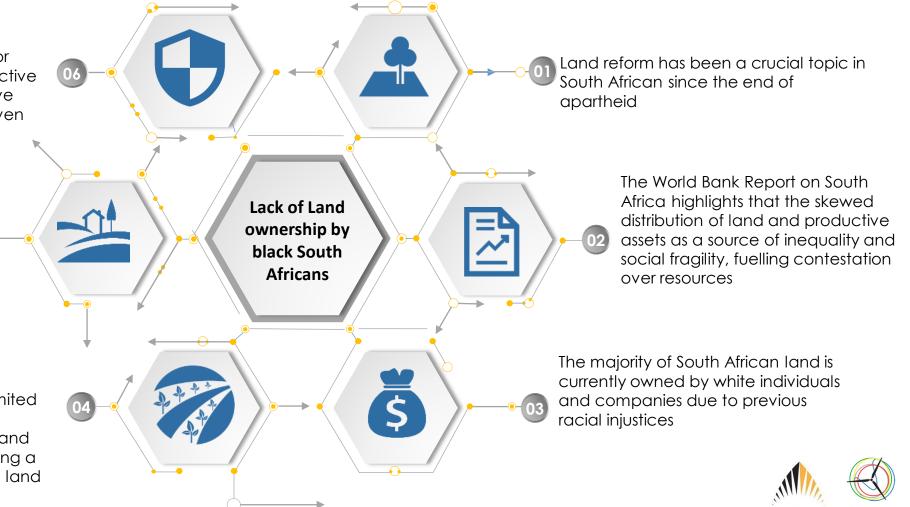
LACK OF ACCESS TO VAIBLE LAND

The most privately owned land suitable for project development has already acquired/is owned by a few players who are now holding all developers at ransom

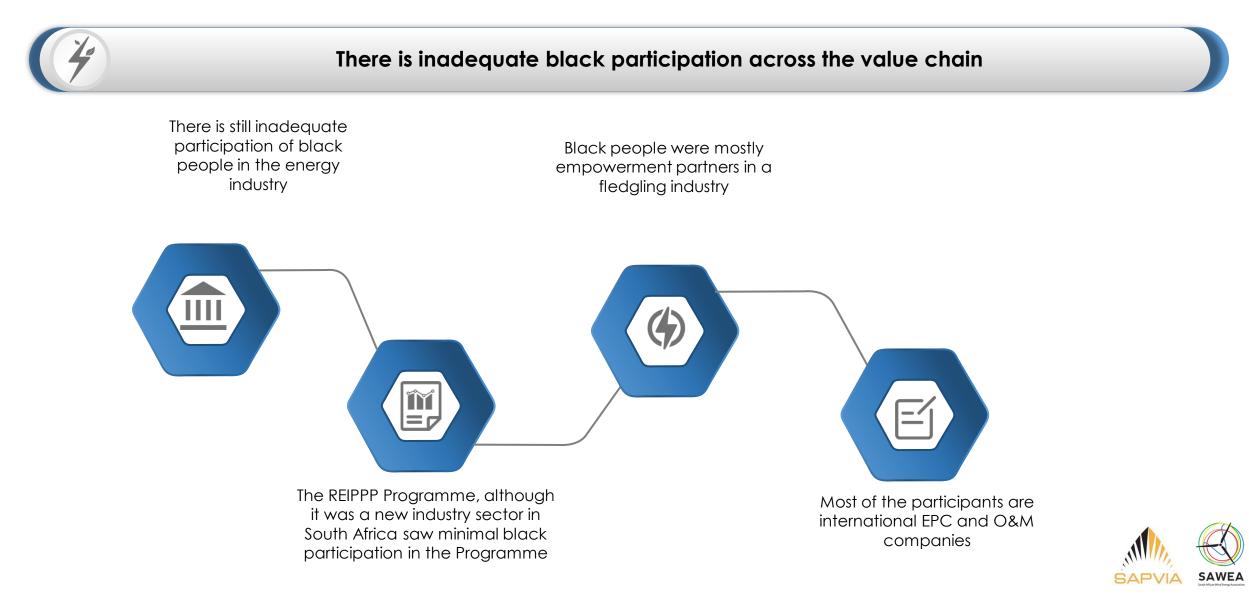


Many South Africans live in their homelands where land is still communal. Poor South Africans are still trapped in informal settlements and there is huge backlog in issuing title deeds to households who were denied ownership during the apartheid era

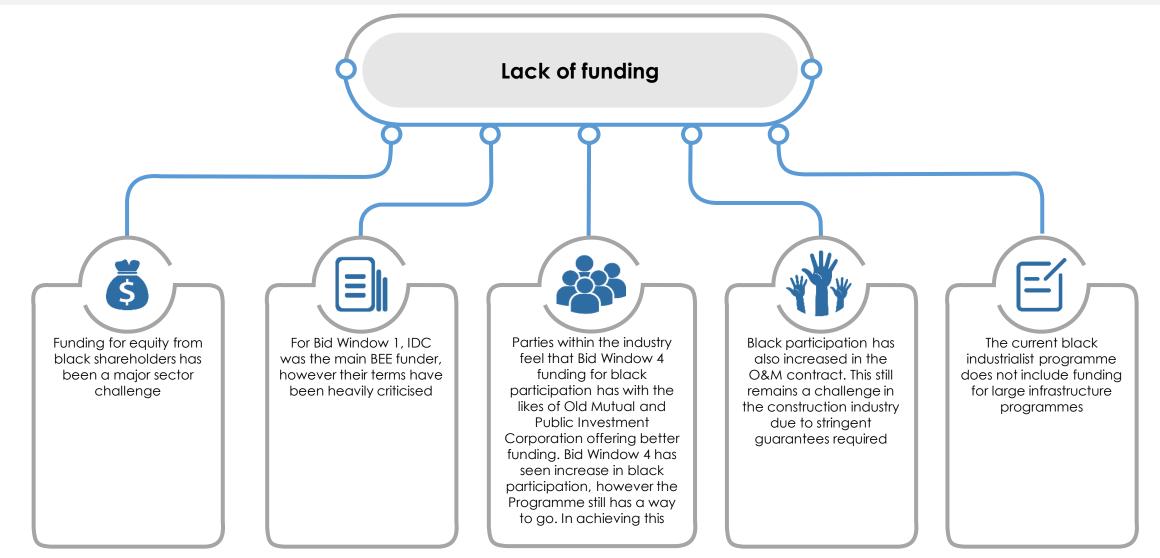
This skewed ownership of land has seen limited participation by non-white farmers and landowners in the economy and REIPPPP and white land owners and farmers experiencing a privileged position over black farmers and land owners



LACK OF BLACK PARTICIPATION ACROSS THE VALUE



LACK OF FUNDING





LACK OF FUNDING

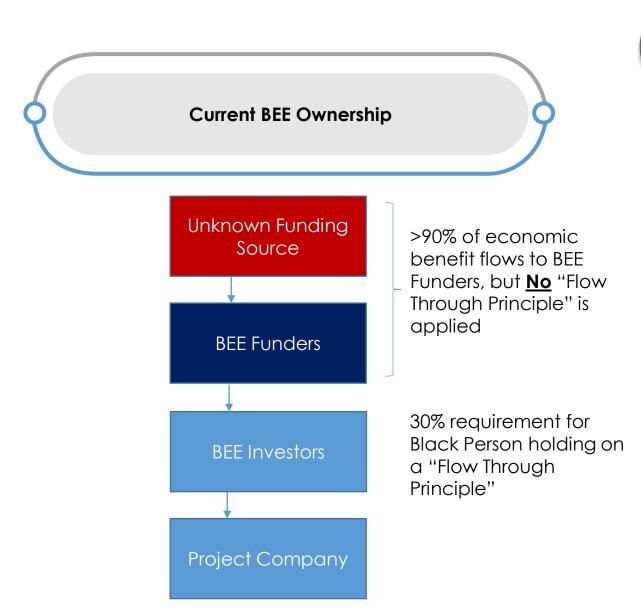


Foreign players have been able to access more local funds than black people

- 55% of the equity in the South African REIPPPP is foreign owned, despite foreign funds only providing 20% of the total project capital (debt and equity)
- There is current skewed participation by foreign companies in REIPPPP despite 80% of the money funding the actual projects being funded by local savings and funds
- The high returns of BW1 to BW3 will see more money flowing to foreign investors than the R41,8 billion invested into South Africa, resulting in a negative balance of payments effect
- We need to consider both the benefits and challenges posed by FDI and structure the REIPPPP in a manner that maximises benefits for South Africa and South Africans
- FDI is good when it results in a transfer of technology and skills, long-term industrial capacity, contribute to tax revenue and the balance of payments, etc.
- The REIPPPP is now mature with established technology, local skills, etc. and the approach followed in terms of FDI should evolve
- The REIPPPP is a strategic programme over a strategic South African industry, and in line with global best practice, we need to consider how we address ongoing foreign ownership of companies in this strategically important industry (similar to the security industry and in line with a report done by the IMF).
- Unfettered FDI in strategic industries that could lower the comparative advantage of South Africa



LACK OF LIQUIDITY



Lack of liquidity for black shareholders

- DMRE's requirements in the Implementation Agreement (IA) for the minimum 30% BEE ownership is beneficial for the development of black investors in the energy space
- Developers in meeting BEE requirements pre-dominantly approach and target black individuals (BEE investors) who then collectively form consortia to meet the bidding requirements and act mainly as financial investors in projects with funding provided by the DBSA, IDC, PIC, project sponsors or South African commercial banks (BEE financiers)
- Given the significant gearing required by BEE investors, the funding structures result in significant cash sweeps and upside sharing on exit by BEE financiers with BEE investors required to wait significant periods (up to 15 years) before realizing any meaningful value
- With further REIPPPP maturity, project tariffs have decreased significantly (wind ~ 50% and solar ~ 75%). As a result of improvements in development costs and lower returns, given the high level of gearing, the differential between funding costs and returns is negligible – resulting in further cash flow delays for BEE investors
- BEE investors as financial investors play a limited role in development and/or bids due to their inability to fund project development costs and as a consequence don't receive upfront development fees or become upskilled in project development, structuring and negotiations



POSSIBLE WAYS WE CAN BRIDGE THE GAPS WITHIN





POSSIBLE WAYS WE CAN BRIDGE THE GAPS



Black People Value Chain Participation

- Whichever technology options are adopted, the implementation thereof should include black people in the majority
- Black people should participate in the energy sector across the value chain
- The RFP should clearly define who is considered as a black developer
- There should be a mandatory audit of black participation in bids (lawyers, financiers, technical advisors, auditors, etc.), to evaluate % participation in the overall bid process
- The evaluation criteria in the RFP should include scoring for (1) ranking of black participation in equity, (2) ranking of black developers, (3) ranking of black developer participation in success fees, (4) ranking of black participation in the bid process
- Local black companies should be used to Engineer, Procure and Construct the power plants
- Transformation targets and reporting on projects within the energy sector should be monitored, reported on and audited
- All O&M contracts are to South African Women, Youth and people with Disabilities (Specially Designated Black People) [remove requirements for guarantees and other hurdles for specially designated black people)
- Requirements that MSA's are Specially Designated Black People
- Right representation of women in key decision-making positions, their participation in project and programme development, implementation and execution; as suppliers or as private actors participating in energy decision making are required in order for the energy sector to meet the needs of women and address the community's challenges.



POSSIBLE WAYS WE CAN BRIDGE THE GAPS

WITHIN

Separate Round exclusive for Black owned Developers and Equity

- Allocating a portion of the procurement i.e 40% to exclusively black owned local equity and developers with reduced requirements for bid bonds and tariff auction that is separate
- Providing Sovereign Guarantee for 100% Black Equity
- Specify in RFP what constitutes a Black Private Equity Fund which should be 100% black managed
- Recognition of Funds managed 100% by black people
- The Higher the black Participation in Equity, the lower the Bid Bond requirement in a proportionate manner i.e 80% black owned means a bid bond of 20%



LACK OF LIQUIDITY



Lack of liquidity for black shareholders

- Financial constraints hinder the creation of black owned IPP developers the stated objective of government as developers require capital to fund ongoing project development, implementation and management
- To monetise their investments, BEE investors either sell to other black investors, refinance and re-gear their existing debt (refinancing gains at project company are shared with government). However the pool of potential acquirers of black equity is limited leading to:
- Secondary market (black equity stakes trading at a significant discount to equivalent non-black equity stakes for the same projects because of the lack of liquidity for black equity participants and liquidity discounts applied in the market to their value). Recent secondary market equity transactions have demonstrated the inequality in the BEE equity values versus the higher values obtained from the non-BEE equity sales for the same project companies. Black investors in BW1 to BW3 are experiencing liquidity problems and are struggling to keep their businesses afloat given the high levels of leverage (90% - 100%) by the BEE financiers and if they sell at a discounts, they have to offer significant discounts, leaving them with very little or no value realized.
- Allow Black Private Equity Funds to be as per recognized in BW4.
- In the Risk Mitigation IPPPP, Black Private Equity Funds are allowed from year 5 after CoD, this suppresses the growth of Black Fund Managers who are being limited to only mature opportunities – This should no be the case going forward
- Black People should be allowed to sell to anyone from year 5 after CoD and not permanent.
- Where Black Equity has used their own equity without support there should be no lock-in period.







Mercia Grimbeek ENERTRAG Head of Project Development



SPOTLIGHT: ENERTRAG





TRANSFORMING RENEWABLE ENERGY IN SOUTH AFRICA SEPTEMBER 2020





OUR BACKGROUND

- Established in South Africa in 2017
- Wholly owned by ENERTRAG AG Germany a privately owned company
- Offices in Cape Town, Johannesburg and Pretoria
- Our Business Model is to keep it local!
- Current staff compliment all African 99% South African
- Female Employees 50%



SPOTLIGHT: ENERTRAG

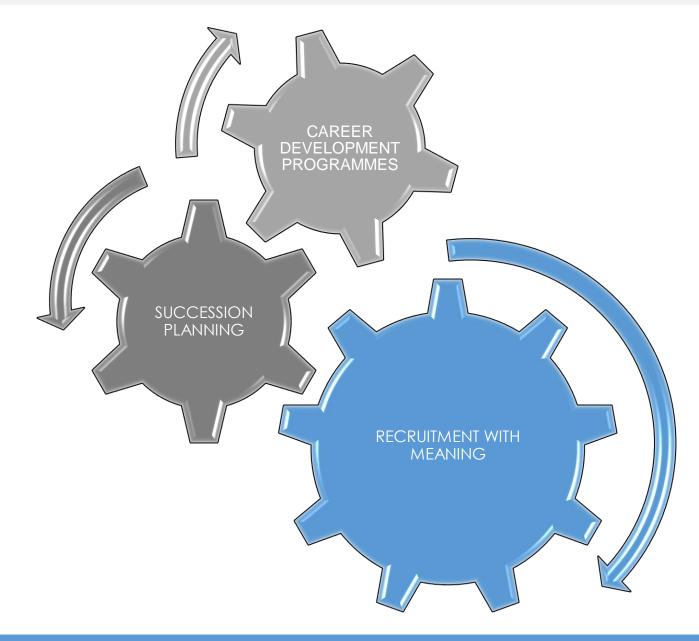


TALENT RETENTION & UPSKILLING

- We have skills available locally
- Requires commitment from Senior and Line Management
- Internship Programmes and Succession Planning is key
- Mentorship and guidance within the company is crucial
- Active participation both management and employees



HOW DO WE ACHIEVE THIS?







We would love you to be a part of our proudly South African Team!

VISIT:

https://www.enertrag.co.za/careers/





Ntombifuthi Ntuli SAWEA Chief Executive Officer

QUESTIONS AND ANSWERS SESSION

Please type your questions in the message box and we will respond



WINDABA AND SOLAR POWER AFRICA VIRTUAL CONFERENCES



- Windaba Virtual Conference 26 27 October 2020
- Two days of top local and international speakers
- Over 18 different break away sessions and 3 plenaries
- Registration queries contact: Marilize Stolz @ marilize@windaba.co.za
- Solar Power Africa virtual conference-16-19 November 2020
- In partnership with SAPVIA
- With support and backing from SPI (Solar Power International) and SNEC two of the world's leading Solar power conferences and expos
- 4 days of sessions, covering key industry topics for the solar power market
- Over 12 different break away sessions and 4 plenaries
- Registration queries contact: Priyanka Lutchman
- <u>Priyanka.Lutchman@za.messefrankfurt.com</u>

Attend from anywhere around the world, interact and network with speakers and stay up to date with the latest trends and information for the wind and solar power industries

WINDABA AND SOLAR POWER AFRICA – VIRTUAL MARKETPLACES





- Online directory for exhibitors to promote their products and services to a captive audience
- Supported by monthly 'themed' webinars
- Extremely Cost effective option to boost brand awareness and generate qualified leads

The Platform Key Features

- 365 days engagement pre, during and post show
- Artificial Intelligence (AI) Powered Matchmaking
- Personalised Exhibitor & Product search and discovery
- Schedule 1:1 Video meetings
- Integrated LIVE streaming
- Analytics & ROI calculations





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DEVELOPING DEVELOPERS LIVE WEBINARS

UNDERSTANDING THE RÉIPPPP RfP

THANK YOU

IN PARTNERSHIP WITH







